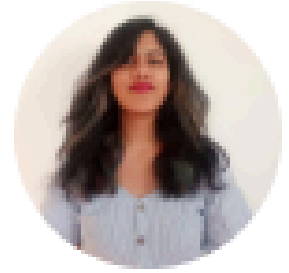




• [Home](#) > • [Blog](#) > • [Top 15 Successful Wome...](#)

Top 15 Successful Women Entrepreneurs in India

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TOP 15 SUCCESSFUL WOMEN ENTREPRENEURS

In India



It's 2024 and there's no better time to be inspired! Women are slaying it in every single field: from sports to businesses, name it and we are the queens. Let's read about the incredible stories of 15 amazing women who are true trailblazers and inspirations for anyone who dreams of being an entrepreneur. These powerful female entrepreneurs in India have shattered glass ceilings, defied societal norms, and achieved remarkable success through their grit, determination, and brilliant business ideas.

Let's begin:

1. Falguni Nayar

Let's start with Falguni Nayar, the beauty mogul who launched her massively successful company Nykaa at the age of 50! Can you believe it? She proved that age is no barrier when you have an entrepreneurial fire burning within you. Nykaa has become a household name for all things beauty and wellness in India. Falguni is now India's wealthiest self-made woman billionaire – such an incredible achievement for this business woman!

2. Ghazal Alagh

Another trailblazer making waves is Ghazal Alagh, the co-founder of Mamaearth. As a new mother, she was frustrated by the lack of safe, natural baby products available. So what did she do? She started her own company to provide toxin-free products for mothers and babies! Mamaearth is now a unicorn startup, showing Ghazal's products really resonated with parents.

3. Upasana Taku

In the world of fintech, Upasana Taku is a true disruptor. Her digital payments platform MobiKwik has transformed how we make financial transactions in India. This successful woman entrepreneur in India co-founded the startup in 2009 and it's now a fintech unicorn, valued at over \$1 billion!

4. Kiran Mazumdar-Shaw

The indomitable Kiran Mazumdar-Shaw is a titan of the Indian biotech industry. As founder of Biocon, she brought affordable innovation to healthcare. Kiran shattered glass ceilings, showing the world that women can reach stratospheric heights even in male-dominated sectors.

5. Vineeta Singh

Another "Shark" making waves is Vineeta Singh, CEO of SUGAR Cosmetics. After appearing as an investor on Shark Tank India, she inspired millions of aspiring women entrepreneurs in India with her business acumen. SUGAR has disrupted the beauty market with its innovative and inclusive products.

6. Vani Kula

Venture capitalist Vani Kola, founder of Kalaari Capital, has bet big on some of India's most promising startups like Dream11 and Myntra. Her vision and ability to spot innovative ideas has fueled our nation's entrepreneurial boom.

7. Aditi Gupta

Moving to an area that impacts all women, Aditi Gupta is tackling the taboo around menstruation head-on through her platform Menstrupedia. Using engaging content, it aims to educate girls and women, shattering stigma around this natural biological process.

8. Radhika Ghai Aggarwal

E-commerce queen Radhika Ghai Aggarwal co-founded the hugely popular shopping platform ShopClues, which was India's fourth unicorn startup! Her new venture Kindlife promotes sustainable products for more conscious living.

9. Shradha Sharma

The dynamic Shradha Sharma is giving voice to countless successful women entrepreneurs in India through her media platform YourStory. It has become a definitive guide showcasing the triumphs and challenges faced by our nation's entrepreneurial community.

10. Suchi Mukherjee

For sustainable fashion lovers, Suchi Mukherjee's platform LimeRoad is a haven. It carefully curates ethical, stylish apparel and accessories from local artisans and conscious brands. Suchi is a true ally for the environment and crafting communities.

11. Namita Thapar

Namita Thapar took over the reins of her father's pharmaceutical company Emcure and transformed its focus to prioritize women's healthcare. Under her leadership, the company develops innovative treatments for women while her Incredible Ventures mentors budding entrepreneurs.

12. Neha Singh

The big data world has its own entrepreneurial queen – Neha Singh of Tracxn. Her platform provides businesses with powerful market intelligence, equipping them with data and financial insights to stay ahead of the competition.

13. Manju Dhawan

For all you logistics nerds, Manju Dhawan has revolutionized the delivery experience in India through her company Ecom Express. It offers comprehensive solutions and has set efficiency benchmarks in the logistics industry.

14. Smita Deorah

In edtech, Smita Deorah is transforming how students learn through her venture LEAD. Its innovative technology solutions make education more engaging, impacting millions of young minds across India.

15. Hardika Shah

Hardika Shah is the fintech warrior who recognized the major credit gap faced by MSMEs in India. So she founded Kinara Capital to offer collateral-free business loans, giving wings to the entrepreneurial ambitions of many small businesses.

Did reading about these 15 titans fire up your entrepreneurial spirit? From tech and finance to sustainability and education, these inspiring women entrepreneurs of India have truly disrupted the status quo across sectors. Their journeys show that with passion, perseverance and a pioneering mindset, any dream can be transformed into a thriving reality. If they can shatter glass ceilings, so can you! So draw inspiration from India's 15 most successful female entrepreneurs and start working towards turning your unique idea into an incredible entrepreneurial adventure. The future is blazing bright for business women like you!

The first step towards this would be learning how to manage your money and investing it smartly. You can learn it all with LXME, an [online investment platform](#) and also [borrow with LXME](#) to turn your dreams into reality.